

REMEM Project Dissemination and Communication Plan

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REMEM Project Dissemination and Communication Plan

REVISION SHEET

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REMEM Project Dissemination and Communication Plan

Table of Contents

1. Executive Summary.....	4
2. Introduction.....	6
2.1 Purpose of Project Dissemination and Communication Plan.....	6
2.2 Project Introduction.....	6
2.3 Project Objectives.....	7
2.4 Project Focus.....	7
3. Dissemination Paths.....	9
3.1 Internal Communication.....	10
3.2 External dissemination.....	10
3.3 Communication Tools.....	12
3.3.1 Project Logo.....	12
3.3.2 Project Leaflet.....	12
3.3.3 Lecture Guidebook.....	12
3.4 Online dissemination tools.....	13
3.4.1 Website and social media accounts.....	13
3.4.2 Newsletters.....	13
3.4.3 Interactive open access education modules.....	13
3.4.4 VR tools.....	14
3.5 Internal rules and procedures for a proper use of communication tools.....	14
3.5.1 Website.....	14
3.5.2 Publications, Press Releases, Interviews, and Webinars.....	15
3.5.3 Newsletters.....	15
3.5.4 Social media accounts.....	15
4. Evaluation and Monitoring of Dissemination Activities.....	15
4.1 Indicators.....	15
4.2 Dissemination log.....	16
5. Obligations and Requirements for Communication Actions.....	17
5.1 Information on EU funding — Obligation and right to use the logos.....	17
5.2 Disclaimer excluding Agency and Commission responsibility.....	18

REMEM Project Dissemination and Communication Plan

1. Executive Summary

This Project Dissemination and Communication Plan (PDCP) aims to provide key information and guidelines for the dissemination, internal and external communication, and sustainability of the REMEM Project. The plan describes the dissemination activities that were carried out by strategic partnership over the project's lifetime, according to the target group, the objectives of the project and the project proposal.

The dissemination actions of REMEM project were:

- Establishment or connect with existing networks to promote awareness and engagement;
- Provide information and assistance to persons and relatives, and also local and regional institutions;
- Distribution of information to EU-wide networks, stakeholders, influential institutions, and opinion formers relevant to the topic;
- Disseminate new content for the elderly, patients, and their relatives;
- Stimulation of dialogue between educational institutions, and public and private institutions related to Alzheimer's and Dementia.

The dissemination plan is based on the following characteristics and principles:

- it orients toward the needs of the users, incorporating the types and levels of information needed into the forms and language preferred by the users,
- various dissemination methods, including written information, electronic media, and person-to-person contact are used,
- it incorporates both proactive and reactive dissemination channels;
- it includes information that users have identified as important and also likely to need;
- it draws upon existing resources, relationships, and networks to the maximum extent possible while building new resources as needed by users,
- it includes effective quality control mechanisms to assure that information to be included in the system is accurate, relevant, and representative;
- it includes sufficient information so that the user can determine the basic principles underlying specific practices and the settings in which these practices may be used most productively;
- it establishes connections to resources that may be needed to implement the information.

REMEM is a two-year KA220-ADU-Cooperation Partnerships in Adult Education project supported by Turkish National Agency, on biopolymers between five partners from Turkey and EU. Because of the Covid19 restrictions, the project duration time was enlarged 12 months.

REMEM is aimed to develop a mobile application for Alzheimer's patients in the early stages and their relatives/the person responsible for the patient's care. REMEM is an online and mobile application. It is also aimed to improve the memory of Alzheimer's patients and delay the progression of the current disease by using reminder applications, to provide more detailed information about the disease, and to ensure more efficient patient care. Before creating the mobile application, current data and treatment methods related to Alzheimer's disease in Turkey and Europe were compiled and analyzed. To help to

REMEM Project Dissemination and Communication Plan

reduce all negativities of the early stages of Alzheimer's and dementia diseases, a report was prepared including a cross-sectional model in partner countries. This analysis report was used for both the creation of the mobile application and the preparation of an information guidebook for the relatives of the patients. REMEM project is aimed to raise both Turkey and European youth's awareness about these issues additionally. Therefore, the topic of how to explain the disease to children was also included in the scope of the project. For this reason, a book section that includes explaining the disease to children was prepared and added to the guidebook, and a children's book was written and illustrated in 4 different languages.

REMEM has seven work packages/phases:

- WP1- Management->PHASE1
- WP2-Compiling and reporting of existing mobile applications related to Alzheimer
- WP3-Mobile application development
- WP4-Preparation of mobile application user guide
- WP5-Preparation of information book for relatives
- WP6-Dissemination and sustainable implementation of the products-throughout the entire project->PHASE 6
- WP7-Quality assurance of the products->PHASE 7

REMEM dissemination plan was included in WP6 (Dissemination and sustainable implementation of the products-throughout the entire project, PHASE 6). And the document encompasses:

- External Communication Plan
 - Communication strategy
 - REMEM key messages
 - Target groups
 - Dissemination tools and channels
- B. Internal Communication Plan
 - Internal Communication procedures
 - Rules and recommendations for a correct use of external communication tools
 - Working internal templates
- C. Evaluation and monitoring of REMEM dissemination activities
- D. Obligations and requirements for communication actions

This document is prepared based on information obtained from the following documents:

1. Erasmus+ KA204- Cooperation Partnerships in Adult Education Project Proposal for “Click me, if you forgot”,

2. Partnership Agreement,

3. Erasmus+ Programme Guide Version 2 (2019): 15/O1/2019.

REMEM Project Dissemination and Communication Plan

2. Introduction

2.1 Purpose of Project Dissemination and Communication Plan

WP6 "Dissemination and sustainable implementation of the products" is the framework of the project where all the materials to be used from project results to dissemination activities were planned and checked during the entire project. The main purpose of this REMEM Project Dissemination and Communication Plan (PDCP) is to create a common understanding of introducing, transferring, explaining, and using obtained project results during the project duration. The plan also includes determining how to make internal and external communication and interaction within the project consortium and stakeholders and target groups. The intended audience of this document is all project stakeholders including the project team members, Alzheimer's patients and their relatives, stakeholder associations and universities, the university students, public and private institutions, children, and general society. REMEM's dissemination activities aimed at communicating the its objectives and results to a wide audience by promoting the adoption of project's results.

2.2 Project Introduction

Alzheimer's disease affects more and more people around the world. Especially in Western Europe, it is reported by the researchers that Alzheimer's and dementia diseases are the most common diseases compared to the whole world (<https://www.alzheimers.net/resources/alzheimers-statistics/>).

The European Commission's "Implementation report on the Commission Communication on a European initiative on Alzheimer's disease and other dementias" report states that new digital technologies have a strong potential to help individuals face challenges related dementia and neurodegenerative disorders (https://ec.europa.eu/health/sites/health/files/major_chronic_diseases/docs/2014_implreport_alzheimer_dementias_en.pdf).

Some examples of e-Health solutions for dementia patients are reported in the report as wearable, portable or implantable devices that depend on appropriate platforms and services and support interaction between patients and doctors. The EU and Member States' strategic targets related Dementia are listed as: To diagnose dementia, to act early, demonstrating a common European effort to better understand the conditions of dementia, to support national solidarity in dementia, to share best practices for dementia patients, and to respect the rights of dementia patients. Scientists report that the progress of the disease in the early stage can be slowed down by intelligence games, physical exercise, matching games, and skills activities. Extending this stage can make the process easier for the individual and his/her relatives.

Therefore, we have developed the REMEM idea. Within this project, it is aimed to develop mobile applications for the Alzheimer's patients in the early stages and their relatives/the person responsible for the patient's care. REMEM is an online and MOBILE APPLICATION. It is aimed to improve the memory of Alzheimer's patients and delay the progression of the current disease by using reminder applications, to provide more detailed information about the disease, and to ensure more efficient patient care.

REMEM application includes individual reminders, family video and family picture albums, various intelligence and personal skill games modules that will provide personal comfort to the individual in his daily life. Before creating the mobile application, current data and treatment methods related to Alzheimer's disease in Turkey and Europe will be Compiled and Analyzed.

REMEM Project Dissemination and Communication Plan

A report that will be prepared as a result of the analysis will guide both of the creation of the mobile application and the information guidebook to be prepared for the relatives of the patients. Individuals who live in a home with Alzheimer's patient experience many problems and uncertainty about the patient's burden of care and how patients should be treated. More than 40% of persons who are responsible for patient care report that their emotional stress is high or too high. For these reasons, depression, intense stress, and strain are the most common negativity can be seen for the relatives of patients. Both of the application to be developed and the patient relative's information guidebook to be prepared will help to reduce these negativities.

In addition to all project results, a child book was created and illustrated in 4 different languages with the specialists. A book section that includes explaining the disease to children was prepared and added to the guidebook.

2.3 Project Objectives

The target group of the REMEM project is all project stakeholders including the project team members, Alzheimer's patients and their relatives, stakeholder associations and universities, the university students, public and private institutions, children, and general society.

The results of the projects: The situation analysis in the partner countries was compiled and revealed (O1). Scientists report that the progress of the disease in the early stage can be slowed down by intelligence games, physical exercise, matching games, and skills activities. Extending this stage can make the process easier for the individual and his/her relatives. Using O1's results, a mobile application (O2), a mobile application user guide (O3), a guide-book (O4), and a child book were prepared. Both the figures put forward by the World Health Organization and the strategic objectives of the European Union reveal the importance of taking urgent and effective measures and developing strategies in this regard. In particular, young people to be gained awareness on this issue and to be raised their awareness are great importance. REMEM project is aimed to raise both Turkey and European youth's awareness about these issues.

In a summary, the objectives of the REMEM project include:

- Supporting the setting up of, and access to, upskilling pathways
- Improving and extending the supply of high-quality learning opportunities tailored to the needs of individual low-skilled or low-qualified adults
- Open education and innovative practices in a digital era
- Both the figures put forward by the World Health Organization and the strategic objectives of the European Union reveals the importance of taking urgent and effective measures and developing strategies in this regard.

2.4 Project Focus

The three recommendations of the World Alzheimer's Organization (ADI) for protection from Alzheimer's disease are as follows:

- Regular sports
- Regular Nutrition
- Regular Brain Exercises

REMEM Project Dissemination and Communication Plan

Learning and learning to associate, abstract thinking, reasoning, and logic, such as mental activities all called intelligence. Our intelligence, which has begun to evolve from the moment we were born, has passed through the fastest development process until we reach the age of adulthood. The rate of intelligence development of an adult person is low when compared to a child but can be developed. For example, brain teasers are also highly effective intelligence exercises for adults.

People who have difficulty in focusing on a job or subject (distraction, lack of attention, lack of concentration) have been observed to have no difficulty in focusing on virtual games. Therefore, it is the fact that virtual games provide some improvement in the parts of attention and concentration related to intelligence.

Education 4.0 is a technological system that uses digital technologies and responds to the needs of its own world with personalized education and reminds its experiences, memories, and acquaintances. Alzheimer's patients are also need of recall because of their illness and need to relearn what they have forgotten. It introduces technology, individuality, and self-discovery-based learning.

Apart from the exercises, which consist of their own personal data, there can also be other intelligence games that may have an impact on the stability of the Alzheimer's disease condition: visual attention, visual scanning, short-term memory, mathematical skill, decision making, processing speed, logical thinking, planning, sustainable attention. Some games and applications can be listed as Memory Cards, Shadow Detection, Finding Different Images, Finding the Missing Piece, Synonyms / Antonyms, Transaction Verification, Finding mathematical operation, Sort numbers, Color Complexity, Conditional statements, sequentially, etc.

Therefore, the REMEM idea have been developed. With game-based application, guidebook, and child book were prepared for those who are interested in Alzheimer's and dementia from all age groups and want to learn about Alzheimer's and dementia.

REMEM has acted as a bridge in this regard. The project team planned to spread project results faster by taking the opinions of all target groups and institutions. In this way, new projects can be produced.

Dissemination materials, activities, the number of people to reach, and their expected/actual impact can be listed as the following:

- Website was set up in all partner languages and was constantly updated.
- Establishment of social media platforms were made by PAU and DIDER.
- Newsletters were prepared every six months.
- 4 National Informative Meetings and 1 Workshop (E1-E5) were organized.
- Announcement of the activities was performed on local and national platforms. The results of the REMEM project were presented in relevant seminars/conferences, and news.
- Some review papers were published in international journals.
- REMEM consortium has been formed competent institutions in the scientific and social fields. Within the participation in various conferences, seminars, and symposium approx. 1000 brochures/leaflets were distributed. And the project has reached approx. 5000 people via website, social media, press/media.
- Pilot applications were conducted with 173 people from 3 partner countries.
- 600 people attended to national Alzheimer Information and Awareness Meetings.

REMEM Project Dissemination and Communication Plan

- REMEM had an international workshop/panel “Approaches to Alzheimer's Disease in Turkey and Europe” which was held by PAU. This event was organized to present all the outcomes of the project. 100 local participants were attended.
- REMEM has a guidebook in Turkish and English languages. It was created for patients and patients' relatives.
- REMEM has a mobile application for Android and Apple mobile phones.
- REMEM has a child book in 4 different languages.
- Beyond all this, the web platform, which will contain all project outputs, will be kept up to date for at least 5 years by the project team.

All partners had agreed on dissemination and all partners, except the DIDER, hold one informative meeting within the project. All partners got responsibility for dissemination project results using their local and national links.

Creation of website and leaflet, and opening of social media accounts (Facebook, Twitter, LinkedIn) were done by PAU and DIDER at the beginning of the project. All partners shared project news and announcements on their official website. In addition, since all partner institutions have very strong local press relations, the project activities were promoted in the local and national press.

For the project logo, PAU and DIDER prepared a draft before TPM1, and the project logo was determined during TPM1. After the logo was decided, a brochure draft that introduces the project was prepared by PAU and after the approval of the partners, all project partners translated into their languages and used in all promotion and dissemination activities.

E-Newsletters were issued to promote the project and its outputs. The newsletters were disseminated in partners' languages to national training organizations, stakeholders, and media. For this purpose, the partnership used its National Informal Networks.

All documented activities were collected in a final dissemination report/plan which is made available to the national agency and the public. Arzum Işitan from PAU, Evren Çağlarer from KLU, Gratiela Dana Boca from CNU, Aniello Gervasio from COSVITEC, and Şaban Varol are responsible dissemination activities as team leaders.

Before TPM5, PAU prepared a sustainability plan, and it was shared with all partners. During TPM5, the plan was discussed, and its final form was created, and the activities planned to be attended in the next 3 years and the activities planned to be organized were discussed.

3. Dissemination Paths

The dissemination plan includes activities that can be divided into internal and external dissemination according to the target audiences they are addressed to. Both paths reflect the individual interests and strategies of each of the organizations involved but also the needs and visions for the future encouraged through the project results.

The project management team will be responsible for operating the communication plan.

REMEM Project Dissemination and Communication Plan

3.1 Internal Communication

The internal communication includes the tools and activities that intend to give awareness of the results to the consortium members and that are not available to the public in general. The dissemination activities include the further use of the results within the partner's organization. This kind of communication includes:

- Project meetings and their resulting reports;
- Information exchange through an internal mailing list which addresses and includes all project participants;
- A collaborative workspace document repository;
- Video and phone conferencing;
- Reports, publications, outputs, etc.;
- On-line collaboration;
- Internal meetings

In line with the project objectives, the form, frequency, by whom, purpose, and time of each communication module were determined as can be seen in Table 3.1.

Table 3.1 Internal communication tools

Internal Communication							
Priority Group/ Audience	Name	When?	How to communicate?	Communication objectives	Key messages	Responsible	Performance indicators
Project Team	Project team meeting	Weekly	Face-to-face, online platform	Evaluating the progress of the tasks involved in the project	Each project partner institution was hold weekly meetings within itself.	Team leader	The number of participants
Project Team	Project team meeting	Bimonthly	Online platform	Evaluating the progress of the tasks involved in the project	The progress of the project was observed	PMT	The number of participants
Project consortium	Project meetings	Each 6 months	Face-to-face, online	Reviewing and organizing all project activities, checking and quality controlling of milestones	Evaluating the progress of the tasks involved in the project	PMT	The number of participants, number of completed tasks, number of milestones achieved

3.2 External dissemination

The external dissemination refers to activities and means that create awareness of the project's partial and overall results and its progress and documentation. The targets of those dissemination activities are specific users and interest groups that were identified above as well as the public in general.

The target group of the REMEM project is all project stakeholders including the

REMEM Project Dissemination and Communication Plan

- Project team members (1st priority),
- Alzheimer's patients and their relatives (2nd priority),
- Children, High school students and teachers, Public and private institutions, Associations (3rd priority),
- Individuals, general society (4th priority).

Because of Covid19, the project timeline was enlarged 12 months. The proposed external dissemination activities include the following strategies and tools.

Table 3.2. External dissemination activities

External Communication							
Priority Group/ Audience	Name	When?	How to communicate?	Communication objectives	Key messages	Responsible	Performance indicators
Stakeholders (1st, 2nd, 3rd, and 4th priorities)	Informative meetings	12-36th months of the project	Face-to-face, online platform (If there are restrictions due to covid19)	Sharing project results, evaluating suggestions from stakeholders and new collaborations	the project outputs were shared with stakeholders	PAU CNU COSVITEC KLU	The number of participants, Informative meeting reports
Stakeholders (1st, 2nd, 3rd, and 4th priorities)	Workshop/Panel	36th month	Face-to-face, online platform (If there are restrictions due to covid19)	Sharing project progress, evaluating suggestions from stakeholders and new collaborations	the project progress and results were shared with stakeholders	PAU and all partners	The number of participants, Workshop evaluation report
Stakeholders (1st, 2nd, 3rd, and 4th priorities)	Website	1-36th months	Internet	Sharing project progress, reports and results, sharing basic information related to digitalization of livestock	the project progress, results and basic info were shared with stakeholders.	PAU and PMT	Number of clicks
Stakeholders (1st, 2nd, 3rd, and 4th priorities)	Project leaflets	6th month	Printed and visual	Sharing of basic information related project	Leaflets were used all dissemination and information activities	PAU and PMT	Number of leaflets distributed
Stakeholders (1st, 2nd, 3rd, and 4th priorities)	Newsletters	Each 6 months	Online, e-mail	Sharing project progress	the project progress were shared with stakeholders	PAU and PMT	Number of newsletters sent
Stakeholders (1st priority)	Attendance of congress	12nd-36th months	Face-to-face, online platform (If there are restrictions due to covid19)	Sharing project results	the project progress was shared in scientific area	PAU and all partners	Number of oral presentation and scientific papers

REMEM Project Dissemination and Communication Plan

Stakeholders (3rd priority)	Promotional activities	1-36th months	Face-to-face, online platform	Different kind of activities in special days	Increasing awareness	PAU and PMT	Number of activities
Stakeholders (1st, 2nd, 3rd, and 4th priorities)	Book	1-36th months	Printed and online platform	Increasing knowledge	Increasing awareness	All partners	Number of download and number of distributed books
Stakeholders (1st, 2nd, 3rd, and 4th priorities)	Mobile application	12-36th months	Online platform	Increasing knowledge	Increasing awareness	All partners	Number of clicks

3.3 Communication Tools

3.3.1 Project Logo

The project logo proposals were prepared by PAU and DIDER. Before TPM1, the proposals were shared with all partners and decided during TPM1.

3.3.2 Project Leaflet

After the logo was decided, a brochure/leaflet draft that introduces the project was prepared by PAU and after the approval of the partners, all project partners translated into languages and used in all promotion and dissemination activities.

3.3.3 Guidebook

Preparation of an information book for relatives had 7 steps:

- Examination of the guidelines, books, and online content prepared for the relatives of Alzheimer's
- patients in all partner countries
- Determination of missing aspects
- Applying a questionnaire for the relatives of the patients in each country
- Studying needs analysis of the relatives
- Determination of the book content
- Preparation of book chapters
- Translation process

Individuals who live in a home with Alzheimer's patients experience many problems and uncertainty about the patient's burden of care and how patients should be treated. More than 40% of persons who are responsible for patient care report that their emotional stress is high or too high. For these reasons, depression, intense stress, and strain are the most common negativity that can be seen in the relatives of patients. Guidelines, books, and online content for Alzheimer's patient relatives in all partner countries were reviewed (O4-1). Parallel to these reviews, the translated questionnaire prepared by PAU for the relatives of the patients was applied to the relatives of patients in each country. An internal report was prepared by each partner considering the results of the survey and the missing aspects for the relatives of the patients who need great support (O4-2). In accordance with this report, the topics were determined, and the chapters were distributed among the partners (O4-3). With this book, the

REMEM Project Dissemination and Communication Plan

project is announced to a wider audience. This project result has highly impact on all target groups, and it has high potential of dissemination and transferability.

The book's name is "Alzheimer's Information Book for Relatives". The topics can be seen in Annex1.

The book has been prepared in Turkish and English. The ISBN numbers for both books were taken by Anı Publishing, an international publisher, and the Turkish version of the book was printed in 250 copies by PAU. The 2nd edition of the book was made by KLU by making changes to the pictures and cover of the book.

The books can be downloaded via: <https://www.remem.eu/Home/Output4>

3.4 Online dissemination tools

3.4.1 Website and social media accounts

In the 1st TPM, after discussing with all partners on the draft design prepared by PAU and DIDER, the website design was decided. Creation of website and leaflet, and opening of social media accounts (Facebook, Instagram) were done by PAU at the beginning of the project.

The website address is: <https://www.remem.eu/>

3.4.2 Newsletters

E-Newsletters were issued to promote the project and its outputs. The newsletters were disseminated in partners' languages to national training organizations, stakeholders, and media. For this purpose, the partnership used its National Informal Networks. Additionally, partners took advantage of their own networks and of the existing platforms and tools for promotion on European level, to maximize the publicity effect.

3.4.3 Mobile Application

Within this project, it is aimed to develop mobile applications for the Alzheimer's patients in the early stages and their relatives/the person responsible for the patient's care. REMEM is an online and mobile application. It is aimed to improve the memory of Alzheimer's patients and delay the progression of the current disease by using reminder applications, to provide more detailed information about the disease, and to ensure more efficient patient care. REMEM mobile application creation had 7 steps:

- Determination of the mobile application content by considering the results obtained in O1
- Developing the basic design of mobile application
- Pilot application with 5 patients and 5 relatives in each country
- Evaluation of the pilot application
- Re-design
- Opening of the application as public
- Final evaluation

The Compilation and reporting of existing mobile applications (O1) is a report that was intended to have the following characteristics:

- to obtain mobile applications data related Alzheimer's patient in Europe
- to obtain mobile applications data related relatives of Alzheimer's patient in Europe
- to provide more detailed and healthy information about the disease

REMEM Project Dissemination and Communication Plan

- to obtain detailed analysis awareness about Alzheimer's disease

This report was guiding the preparation of O2 (Mobile application development). In the first two months of the Project, each project partner examined mobile applications which include the cognitive functioning of the Alzheimer's patients and the training material developed for their relatives in their home country. All partners contributed to the determination of the mobile application content, which was composed of two different parts, by considering the results obtained in O1 output and by performing the needs and shortcomings analysis.

The mobile application considering the information to be obtained from training reports is intended to have the following characteristics:

- to help to retard the disease process
- to help the patient about daily and temporal programming,
- to provide more detailed and healthy information about the disease

The application was prepared for the patient

- information and awareness panel about the disease,
- Text, Visual, Audio or Video recordings and reminder applications
- the application and games (interactive, fictional, and other intelligence and memory games) prepared in accordance with their levels to slow the patient's disease process.

Users can enter the application without being a member. Users who want to use the "forum" part of the application can connect via their e-mail or Facebook accounts. REMEM PROJECT PDPL (CORPORATE PRIVACY POLICY) was prepared in Turkish and English and added to the application (Annex2). It is stated here that; REMEM PROJECT takes all necessary administrative and technical measures within the framework of the principle of utmost care to protect the confidentiality of personal data collected from its stakeholders in the ways described in the Clarification Texts on Personal Data and stores this data in physical and/or electronic media in accordance with the measures.

REMEM application can be downloaded free of charge from Google Play and Apple Store.

3.4.4 Mobile Application User Manual

The mobile application was developed for Alzheimer's patients and their relatives. In other words, it is a study for a disadvantaged group. It is important to prepare a guide in a detailed and very easy to understand manner so that this group can easily use the developed mobile application (O3). This guide, led by KLU, is made enhanced mobile application easier to understand and use. In all other partners, it helps to prepare the visual parts.

It can be reached via: <https://www.rememeu/Home/Output3>

3.5 Internal rules and procedures for a proper use of communication tools

3.5.1 Website

REMEM website is the main channel to communicate with our audiences and disseminate news. All updates on the website were shared with the partners, and the written parts prepared in the excel file were translated by the partners and shared with PAU and DIDER via Google Drive.

REMEM Project Dissemination and Communication Plan

3.5.2 Publications, Press Releases, and Interviews

The content of each publication was agreed by all members of the PMT. Every partner oversaw the translation of the content and lead the dissemination at National level.

3.5.3 Newsletters

Newsletters were prepared in English by the host institution and shared with the partners within two weeks after each transnational project meeting. After the approval of all partners, it was translated into the language of each partner country and uploaded to the website.

3.5.4 Social media accounts

All project activities were shared by DIDER as TR and EN on social media accounts.

4. Evaluation and Monitoring of Dissemination Activities

4.1 Indicators

REMEM has “Quality assurance of the products” phase which includes:

- Quality report
- Meeting evaluations
- Interim Evaluation
- Testing evaluation
- Final evaluation

A Quality Plan was prepared and shared before starting the project by the coordinator. At the first Transnational Meeting (M1), it was discussed and necessary corrections were made. Quality Plan includes detailing procedures, criteria and resources will be agreed by all partners. The Partners used indicators

- to measure on a regular basis the rate of success of foreseen results using quality plan
- to ensure that the project outputs follow the specified standards
- to enrich all training and testing activities with quality standards
- to provide a final project validation report

Qualitative and quantitative indicators were used in overall project management:

- Quality of Project management arrangements – no more than 20% rate of delays in delivering results throughout the Project,
- Effectiveness of coordination by the project coordinator – no more than 20% rate of issues and problems detected in coordination,
- Effectiveness of the monitoring and evaluation processes – 100% of partners and coordinator compliance with quality monitoring process tasks,
- Effectiveness of quality arrangements – 100% rate of compliance with recommendations and amendment according to the problems detected.

A set of indicators has been specifically defined to monitor successful distribution in terms of efficiency and effectiveness of dissemination activities. These indicators include:

REMEM Project Dissemination and Communication Plan

Table 4.1 Set of indicators for Dissemination activities

Outputs / Deliverables/ Project Results	Measurement Unit	Target Value
Project Logo	--	1
Animated logo for Website	--	1
Project brochure (in English and local editions in national languages)	Nr of project brochure produced	1000
Project poster (in English)	Nr of project posters produced	10
Project Roll-ups (in English)	Nr of project rollups produced	3
International REMEM e-newsletter	Nr of newsletter produced	5
Movie-documentary about REMEM results, main outcomes and events	Nr of videos produced	1
Number of regional local events organized for external audiences	Nr of events organized	5
Number of European events organized for external audiences (including a final event)	Nr of events organized	1
Number of events attended representing the project	Nr of events attended	7
Communication with SMEs for	Nr of events	4
Scientific publications in peer-review journals, international conferences and workshops participation in events or calls	Nr of publications	10
General press articles published	Nr of publications	2
External audience of REMEM website	Nr of unique visitors (based on Google Analytics)	1000
Social Media followers	Nr of followers	1000
Informative meetings	Nr of attendance	510

4.2 Dissemination log

The Dissemination Log is a specific tool for monitoring partners dissemination activity during the whole project. The log is designed in an excel sheet and shared with all partners in a separate Google Drive folder. When a REMEM partner release or carry out and specific dissemination action (for example, organization of an event, publication on their website, attendance to a third-party workshop to promote REMEM, etc.) a new entry on this excel log must be added including some basic information about the action made.

REMEM Project Dissemination and Communication Plan

In each activity, the signature and information form seen in Table 4.3 will be completed by the participants and a scanned copy will be shared with the coordinator after the activity.

Event name:

Name of organization performing the event:

Date of Venue:

Place of Venue:

Table 4.3 Attendance list

	Name and Surname	National ID	Institution	Sign
1				
2				

5. Obligations and Requirements for Communication Actions

5.1 Information on EU funding — Obligation and right to use the logos

This project is financed by the European Commission through the Turkish National Agency. For this reason, within the framework of the contract signed with the Turkish National Agency, it is obligatory to use the following logos in the Erasmus+ and European Solidarity Program (ESC) project outputs. The 3 obligatory logos are the Presidency for the EU logo, the Turkish National Agency logo, and the EU logo:





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For communication activities:

“This project has received funding from the Turkish National Agency and European Commission Erasmus+ program under grant agreement No 2019-1-TRO1-KA204-074782.

5.2 Disclaimer excluding Agency and Commission responsibility

Any communication activity related to the action must indicate that it reflects only the author's view and that the Agency and the Commission are not responsible for any use that may be made of the information it contains:

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18

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ANNEX 1:
BOOK CHAPTERS

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CHAPTER 1: WHAT IS ALZHEIMER'S?

CHAPTER 2: DIAGNOSIS and TREATMENT of ALZHEIMER'S

CHAPTER 3: WHAT is the PATIENT'S MENTAL STATUS and HOW to DEAL with IT?

CHAPTER 4: COMMUNICATION WITH ALZHEIMER'S PATIENTS

CHAPTER 5: EMERGENCIES and MEDICATION USE PROBLEMS

CHAPTER 6: HOW DO WE DEAL with SAFETY ISSUES?

CHAPTER 7: WHAT ARE THE MEMORY PROBLEMS, THE PATIENT EXPERIENCES, and HOW DO I DEAL with IT?

CHAPTER 8: PATIENT'S PERSONAL CARE

CHAPTER 9: FOOD and NUTRITIONAL PROBLEMS

CHAPTER 10: DAILY LIFE ACTIVITIES at HOME with INDIVIDUALS with DEMENTIA and ALZHEIMER'S

CHAPTER 11: WHAT PHYSICAL ACTIVITIES CAN WE DO?

CHAPTER 12: PROBLEMS of CAREGIVERS

CHAPTER 13: TALKING with CHILDREN about THE ELDERLY: HOW to TALK to CHILDREN about ALZHEIMER'S DISEASE?

CHAPTER 14: USE of the INTERNET and MOBILE APPLICATIONS

CHAPTER 15: ALZHEIMER'S PATIENT RIGHTS and LEGAL ISSUES

CHAPTER 16: From which ORGANIZATIONS CAN I GET HELP?

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ANNEX2:
REMEM PROJECT PDPL
(CORPORATE PRIVACY POLICY)

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REMEM PROJECT takes all necessary administrative and technical measures within the framework of the principle of utmost care to protect the confidentiality of personal data collected from its stakeholders in the ways described in the **Clarification Texts on Personal Data**, and stores this data in physical and/or electronic media in accordance with the measures.

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REMEM PROJECT takes the necessary measures to ensure that all its employees also comply with the privacy policy and show the necessary sensitivity in this regard. Our employees are informed about the protection of both their personal data and stakeholders' personal data through trainings.

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Sharing of Collected Information

The information collected on the Site and/or Mobile Application can be shared with the companies we work with domestically and abroad (with datacenter, database etc. services companies), and the Project partners to which REMEM PROJECT belongs and with the relevant state authorities when required by the obligations, in order to provide better service to our users and to meet REMEM PROJECT's commitments to you. However; Your data is protected by REMEM PROJECT in any case and it is ensured that all companies where your data is shared act with the same importance and confidentiality level. Apart from these, your information is not shared with third parties or legal entities in any way, nor is it used for commercial purposes or sold for any non-operating reason.

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In addition <https://play.google.com/store/apps/details?id=com.remem.project>, when you use our Mobile application, you accept some cookies.

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Used Cookies	What Does It Do	Lifespan	Details
Monitoring/Analysis	Provides anonymous aggregate data about where you browse and what you do within the website	Permanent, session and 3rd party	Google Analytics YouTube Tracking Gemius Comscore
Social Media / Sharing	It allows you to share comments, pages, bookmarks and helps to provide easier access to social networks and social tools.	3rd party	Facebook Twitter YouTube
Cross-site tracking	It enables the approximate address (city, county, zip code) to be determined by the user's IP address and to present the most appropriate content to the user according to the user's content and advertisement preferences.	Session, 3rd party	Mobile Advertising platforms
Google Analytics	Such cookies ensure the collection of all statistical data, and leads to the improvement of the display and use of the Site. Google helps us better understand users, by adding data on social statistics and interests to these statistics.	Permanent, session and 3rd party	Google Analytics

